

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NORTH CAROLINA  
WESTERN DIVISION  
Civil Action No. 5:11-cv-00684-FL

EXCLAIM MARKETING, LLC

Plaintiff,

v.

DIRECTV, INC. and DIRECTV  
OPERATIONS, LLC,

Defendants.

**ORDER GRANTING  
PLAINTIFF EXCLAIM MARKETING,  
LLC'S MOTION TO SEAL**

and Exhibit 2

Plaintiff Exclaim Marketing, LLC ("Exclaim") has moved to seal Exhibit 1 to Exclaim

Marketing LLC's Motion to Compel, which was filed on April 17, 2013 as Docket Entry 58.

It appearing to the Court that good cause exists for sealing Exhibit 1<sup>^</sup> and that said Motion

should be allowed; and further

Appearing that the request to seal overcomes the common law or First Amendment  
presumption to access;

and Exhibit 2

Appearing that Exhibit 1<sup>^</sup> contains non-public, confidential business or technical  
information of the parties, the public disclosure of which would potentially harm the parties; and  
it further

Appearing that there are no adequate alternatives to sealing this document; and it further

Appearing that Defendants DIRECTV, INC. and DIRECTV OPERATIONS, LLC have  
consented to this Motion.

**IT IS SO ORDERED.** Because only the exhibits to the motion to compel  
are to be filed under seal, plaintiff is directed to refile the motion  
to compel, and separately file the exhibits 1 and 2 as proposed sealed  
exhibits. So ordered this 13th day of May, 2013.

*Louise W. Flanagan*  
LOUISE W. FLANAGAN  
United States District Judge